

Metro Manila Market Update

Research, Q1 2020



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COVER STORY

GDP Growth Projected to Bounce Back in 2021

SNAPSHOTS

Economic Indicators

-0.2 %



GDP Q1 2020

2.2



Inflation Rate April 2020

5.0 %



OFW Remittances February 2020

6.5 %



Avg. Bank Lending December 2019

3.2



91-Day T-Bill April 2020





Avg. PhP-USD April 2020 The Philippines is strongly hoping for a "V-shaped" recovery but the road to recovery is not as easy as it would seem

The Coronavirus 2019, or more popularly known as COVID-19, has been the highlight over the past few months as it continues to wreak havoc across the globe. Millions have been infected globally and most economies have been put on a standstill because of Several countries implemented lockdowns including the Philippines. Cities and municipalities were put under enhanced community quarantine (ECQ), shutting down most businesses and limiting the number of people allowed to leave their homes. Under the ECQ, various modes of transportations were strict suspended and checkpoints were imposed. essential goods providers such as markets, groceries. drug stores, hospitals banks. and selected food establishments were allowed to operate.

The COVID-19 pandemic, together with the Taal volcano eruption, greatly affected the Philippine economy in the first quarter

of 2020. Gross Domestic Product (GDP) contracted by 0.2% year on year (y-othe lowest in quarters. The effect of the ECQ on the economy was auite extensive considering it was only implemented for only two weeks remaining in the quarter. The overall decline was mainly propelled by the diminished activities from manufacturing.

accommodation and food service. In addition, over-all household consumption diminished by 0.2% were mostly people confined in their homes and avoiding unnecessary spending. Though healthcare spending grew by 11.5%, it had very little effect in averting the

household

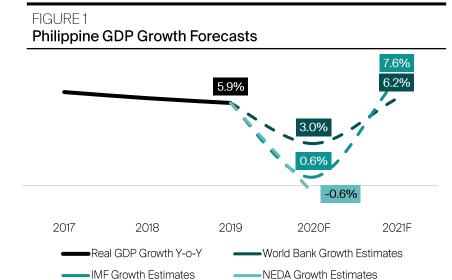
transportation,

diminished

consumption.

The local and international economic agencies already expected a negative to minimal growth in the Philippine Economy for 2020 but are optimistic that the economy will bounce back in 2021. The

COVER STORY



Source: NEDA/IMF/BSP

National Economic and Development **Authority** (NEDA) sees a -0.6% to 4.3% GDP growth this 2020 considering that the brunt of the impact of the ECQ will be felt until June. On the other hand, the World Bank and the International Monetary Fund estimated a growth of 3.0% and 0.6%. respectively, in 2020 and predicted recoverv а growth of 6.2% and 7.6%. respectively, in 2021. The calculation of decelerations in 2020 was mainly caused by the ECQ and travel nonrestrictions as essential goods are not circulating and the manufacturing of exports goods were stopped. In 2021. the economic agencies still are very positive that the Philippine Economy will be robust through again the infrastructure continuous

socioexpansions. the economic reform agenda of the government and the increase in household spending. Furthermore, the country maintains BBB+ credit rating despite the negative adverse effects of the COVID-19 pandemic.

OFW remittances in January and February grew by 7.3% and 5.0% v-o-v. respectively, as the backlash of the health crisis has not vet been felt. The United States recorded the highest remittance with 39% followed bv Singapore, Japan, Saudi Arabia, United Kingdom and United Arab Emirates. Nevertheless, World Bank forecasts a 20% to 30% decline in remittances this 2020 as Filipinos working abroad might face repatriation with closure of businesses due to the

COVID-19 crisis. Likewise, the BSP cut its expected remittance growth from 3% to 2%. On a positive note, the World Bank remains optimistic as historically, Filipino expatriates increase the amount they remit home during crisis. This was evident during the bird flu outbreak in 2003.

The Bangko Sentral ng (BSP) Pilipinas already made a series of rate cuts interest bringing rates down to 2.75%, or 50 basis lower than points previous rate, in aid to stimulate induce and liquidity in the economy amid COVID-19 the pandemic. The reserve ratio requirement (RRR) for commercial and universal banks were also reduced to 12%, or 200 basis points lower than its previous 14%, to encourage banks to continue lending to both retail and corporate sectors. The easing of the aforementioned monetary policies would entice private eauities and individual consumers to acquire cash liquidity through credit, and use it as measures to survive and thrive during the pandemic. March 2020, BSP In preliminary data shows that bank lending activities grew by 12.9% driven by production loans while borrowing household remained low. Growth areas were real estate

COVER STORY

(21.8 percent), information and communication (20.8) percent). financial and insurance activities (17.2) percent), electricity, gas, steam and air-conditioning (7.7)percent), supply wholesale, retail trade and repair of motor vehicles and motorcycles (6.8)percent).

IMPACT ON THE REAL ESTATE SECTOR

With the halt in business operations brought about by the lockdown, it was inevitable that the overall demand in the real estate industry would decline. The hospitality and retail sector were the most affected sectors as airlines, ports malls and were shutdown. However, the real estate industry remained resilient despite the current situation. Real estate players capitalized on the opportunities that have arisen in light of the pandemic. Some property owners were able to repurpose their assets to generate some revenues. For instance, hotel rooms and conferences were quarantine used as facilities for returning OFWs, patients, as well as housing for medical staffs. Other hotels served as accommodations and workplaces for some BPO companies.



Retailers turned to commerce to continue generating sales of their goods. The increase of consumers usina ecommerce and online shopping was auite noticeable during the ECQ due to the mobility restrictions in place. This, turn. created more demand for logistics and warehousing spaces to handle the distribution and delivery requirements for these online transactions.

The COVID-19 pandemic also gave rise to demand office and related spaces from occupiers in the fields of healthcare. logistics and e-commerce. The back-office requirements in these fields are expected to increase correspondingly with the increase activities in these fields. The foreseen increase in online transactions and

telecommuting activities may require additional datacenters to be put up to efficiently handle this.

Overall, experts remain positive albeit market and economic uncertainties brought by the pandemic. The ECQ will eventually be lifted and most businesses. transportation systems and other sectors will slowly resume operations. As the dav dav activities to gradually fall back into place, so will economic activity. Moving forward, different opportunities will arise for the real estate industry as the market transitions into the new normal.

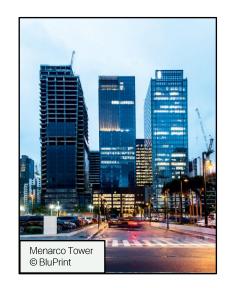
Buoyant Metro Manila Office Sector Observed Amidst Health Crisis

Strong Metro Manila office sector persisted prior to ECQ

The Metro Manila Office Sector displayed resilience amid the threat of COVID-19 during the first quarter of 2020. The office market in the country's metropolis was strengthened by high absorption that resulted to low vacancy levels and minimal upward movements in headline office rents despite the new supply added during the period.

Prior to the implementation of ECQ in mid-March, newly-constructed grade A offices in Ortigas and Bay Area added more than 46,200 square meters (sqm) to the overall leasable office supply in Metro Manila. The recent additions brought the overall prime and grade A office supply in Metro Manila to 6.35 million sqm of Gross Leasable Area (GLA) during the period.

The take up of office space in Metro Manila overtook the new office space inventory in Q1 2020. More than 53,600 sqm were taken up in the inventory which is significantly higher than the additional supply that came online during the



period. This resulted in office vacancy level in Metro Manila to jump down to 3.91% as opposed to the previously recorded 4.12% vacancy during Q4 2019. Demand for office space in the metropolis during Q1 2020 was a combination of IT-BPO companies, Philippine Offshore Gaming Operators (POGOs), and traditional occupiers.

The weighted average office lease rate in Metro Manila indicated a quarter-on-quarter (q-o-q) increase of 1.07% as well as a y-o-y increase of 5.12% in Q1 2020. Average headline

FIGURE 2 Metro Manila Average Lease and Vacancy Rate



Source: Santos Knight Frank Research

office rental rate in Metro Manila was at PhP1,117 per sqm per month.

MAKATI

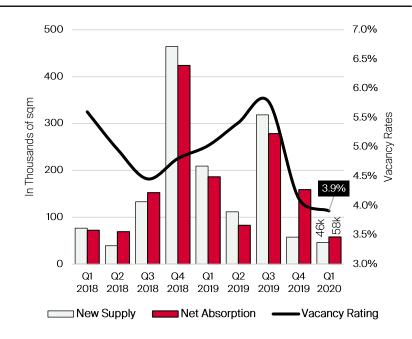
The office sector in the most prominent business district in the country remained below 5% vacancy level in the last five years. As of Q1 2020, it further improved to 2.17% vacancy level from 2.56% in the previous quarter. Landlords in the CBD were able to command average monthly lease rate of PhP1,485 per sqm per indicating month, increase in average rent by 3.94% y-o-y.

More than 320,000 sam of office spaces are expected to be online in the next five years, in which, 190,000 sqm are seen to open by the end of 2020. Postquarantine, Makati will experience minimal fluctuations in vacancy levels and rental rates as the financial capital will continue to be the soughtafter office address for expansion by local and multinational companies.

FORT BONIFACIO

Fort Bonifacio in Taguig City comprises around 30% of the total supply in Metro Manila in terms of prime and grade A offices at 1.9 million sqm. More

 $\begin{tabular}{ll} FIGURE 3 \\ \hline \begin{tabular}{ll} Metro Manila New Supply, Net Absorption and Vacancy Rate \\ \hline \end{tabular}$



Source: Santos Knight Frank Research

than 13,800 sqm of office spaces were taken up during the period pushing down the vacancy in the district to 3.97%.

The average lease rate in Fort Bonifacio increased by 2.2% y-o-y during the quarter and was recorded at PhP1,243 per sqm per month.

Developments in Fort Bonifacio remained active during the period but came to a complete halt when the ECQ was implemented towards the end of the period. With the expected 189,000 delavs. around sam of office GLA is seen to be turned over for the rest of 2020. These

upcoming buildings consist of spillovers that were supposed to be completed by the end of 2019 to Q1 2020.

Approximately, 362,000 sqm of office spaces are scheduled to be Fort operational in Bonifacio and additional 350,000 sqm of office spaces will be coming from Arca South in Taguig City over the next five years. Similar to its neighbor, Makati, Fort Bonifacio is seen to remain steady as post-quarantine the business offers district technologically more advanced buildings which can better mitigate some of the threats of COVID-19.

BAY AREA

Around 32,500 sqm of new office spaces were turned over in the Bay Area for Q1 2020 which came from the opening of DoubleDragon Center East & West. The office spaces in the Bay Area were almost fully leased registering a 0.63% vacancy for the entire district.

The Bay Area has recorded 31,000 sqm net absorption in Q1 2020, the highest in Metro Manila during the period. Low vacancy and high take-up are attributed to the POGO market that primarily drives office space demand in the area.

In addition, the Bay Area also recorded the has highest rental increase in Metro Manila during Q1 2020. Due to the strong demand from POGOs. landlords are able to put more pressure on rents especially on the opening of some office spaces for lease. weighted average monthly asking rent in the Bay Area increased by 6.82% q-o-q 16.85% and V-O-V, translating to PhP1,072 per sgm per month as of Q1 2020.

ORTIGAS CENTER

The opening of the expansion of Estancia Mall welcomed 13,600 sqm of

office space in Q1 2020. Even with the turned over new supply, the Ortigas Center office market managed to keep vacancy low at 2.97% with a net absorption of 7,300 sqm.

On the other hand, rents in Ortigas Center have been the lowest in Metro Manila in the last five years and as of Q1 2020, the weighted average monthly rent was at PhP786 per sqm per month.

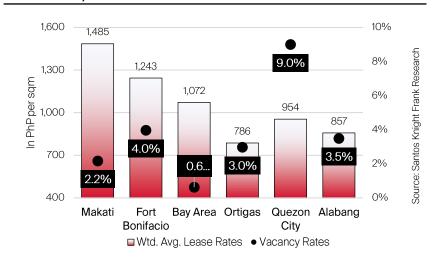
Ortigas Center has а significant number of upcoming office vlagus amounting to more than 502,000 sam scheduled to be operational in the next five years. The foreseen increase in supply, coupled with the halt of some businesses and planned expansions. will cause vacancy levels to increase

hand-in-hand. This may put some downward pressure on office rents as soon as some of the upcoming buildings become available.

QUEZON CITY

Office spaces are slowly being taken up in Quezon City (QC) as the average vacancy level has gradually decreased to 8.99% as of Q1 2020. Demand for office space in QC is slowly moving up as evidenced in its recovery in average vacancy level which was at double-digits two quarters ago. The average monthly lease rate in QC is also gradually catching up to other maior business districts. As of Q1 2020, the average monthly rent was PhP954 at per sqm, inching its way to the thousand pesos per sqm

FIGURE 4
Metro Manila Average Lease & Vacancy Rates per CBD (as of Q1 2020)



per month range.

However, QC's recovering office market performance may be short-lived postquarantine. Historically, average office vacancy in the city has never gone below 5% since Q2 2014 due to its large office supply and construction pipeline. Approximately, 296,000 sqm of office spaces are set to be completed in the next five years, around 102,000 sqm of which are set commence operations in 2020. As additional office supply in the city increases, coupled with lower net absorption. downward pressure on office rents may be expected.



Average vacancy level in Alabang remained tight at 3.49%, even with the 1,900 sqm of office spaces that re-opened durina the period. In addition. weighted monthly average rent in Alabang is slowly catching uр to other business districts as it grew by as much as 5.32% q-o-q and by almost 10.96%y-o-y. The average monthly rent in Alabang was at PhP857 per sqm per month as of Q12020.

As a destination, Alabang has the possibility to thrive given that there are still ample spaces for



development and Alabang less congested compared to the other districts. The lower rent the other compared to districts mav even strengthen its position as alternative site for an expansion.

METRO MANILA OFFICE SECTOR OUTLOOK

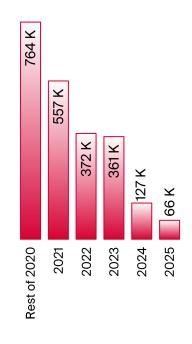
More than 763,000 sqm of prime and grade A office are slated spaces become operational by the end of 2020, while 1.48 million sam are expected to become online in the next five years. Completion dates in the office pipeline will be pushed back as construction activities were postponed due to the ECQ. Hence, a large share of the new office supply to become operational will come from backlogs and spillovers from 2019.

An anticipated decline in over-all office demand is also seen for the rest of the

year as companie set aside expansion plans and review their financial standing. Companies will also assess their office space utilization, skeletal workforce deployment and work-from-home strategies

FIGURE 5

Upcoming Office Supply in Metro Manila



Source: Santos Knight Frank Research

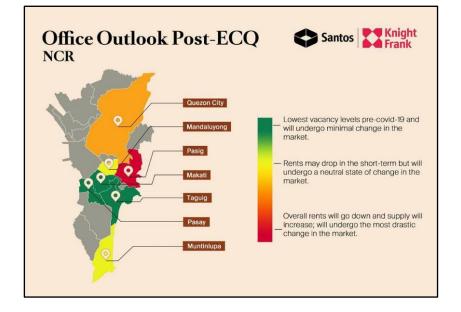


in а bid to reduce workplace density as a part of the new normal. On a positive note. flexible workspace solutions. offering flexible lease terms, may be in demand for some companies that cannot adapt to the skeletal workforce and work-from-home arrangements postquarantine. Other beneficiaries will be companies who are in need of an immediate office space brought about by the adjustments the on workplace density.

Optimistic sentiments were seen from IT-BPO industries as international companies may outsource operations as a way of managing costs. Landlords should cater to these firms the POGO industry remains uncertain due to implementation travel restrictions and it will continue to be indefinite at least until flights from mainland China normalize. Upon lifting of international travel bans. the office demand coming from POGO industry may regain

momentum.

Post-quarantine and for the rest of 2020, office rents in Metro Manila will remain relatively flat. Landlords will preserve their asset value by repackaging their lease agreements to be able to continually attract tenants. Furthermore. tenantfavorable market condition may arise in the medium to long-term as the negative impact of past financial crises had a one year "lag effect" on the real estate industry. ◆#



RESIDENTIAL RESEARCH

Metro Manila's Residential Sector Maintains Growth Despite The Lockdown

Q1 2020 Growth outpaces the ill effects of COVID-19 on the industry

After an impressive growth recorded in the last quarter of 2019, Metro Manila's Residential Sector continues to showcase strenath. overshadowing the negative effects of the ECQ on the latter part of the quarter. Overall selling prices of residential condominium units Metro Manila rose by 11.6% y-o-y with some areas going as high as 20%. Out of all the floated unit inventory available for sale in the market, pre-selling units comprised around 60% share whereby more than 85% have already been sold.

DEMAND AND SUPPLY

Despite the implementation of ECQ, over-all take-up average for Metro Manila saw a 21% vo-y demand growth at 25.3 units per month as of Q1 2020. Most of this growth can be traced from developments geared towards the middle class wherein nearly 30% y-o-y



growth was recorded. Midlevel residential developments have dominated the residential sector for quite some time as the middle class in Metro Manila continues to grow. On the supply side. than 63% more residential units in metropolis are classified as mid-level.

Among the business districts of Metro Manila, QC registered the fastest y-o-y take-up growth averaging at nearly 30 units per month compared to last year's 15. With still a vast

available for land development, coupled with upcoming infrastructure improvements, developers able to exploit opportunities in QC as it has the most number of residential condominium units in the metropolis, contributing nearly 30% to the overall supply.

Makati CBD, meanwhile, registered a take-up of 28 units per month from 23 in the same period last year. Together with QC, these were the only areas that registered increases in take-up for the quarter.

RESIDENTIAL RESEARCH

TABLE 1
Q1 2020 Residential
Condominium Sales
Market Statistics

Area	Units Sold (%)	Avg. Monthly Take Up
Makati	98.92%	28.30
Taguig	98.02%	10.27
Bay Area	95.26%	25.47
Ortigas	92.56%	29.78
QC	97.28%	29.99
Alabang	97.36%	9.13
Metro Manila	96.48%	25.32

Source: Santos Knight Frank Research

The new supply residential units during the period came from Alabang. The second tower Botanika Residences was recently launched, adding more than 140 high-end residential units into the market. The project offers residential spaces ranging from one to four-bedroom units and is initially scheduled for turnover by 2023.

SELLING PRICE

Bay Area still holds the highest weighted average selling price in the metropolis valued at nearly PhP290,000 per sqm.

However, the area only registered 1% а V-O-V growth suggesting that the prices in the area might have slowed down as per market conditions. The growth is also the lowest among the business districts in the metro.

Owing to the presence of luxury condominiums, Taguig follows Bay Area with a weighted average of PhP269,700 per sqm. Registering a y-o-y growth of 16.6%, the city has the third highest growth in the metropolis.

Meanwhile. Makati **CBD** has a weighted average price selling PhP249,300 per sam while registering a 7.3% y-o-y growth. Being a primary financial center in the country, coupled diminishing redevelopable land, it is expected for the prices in the area to be among the highest in the metro.

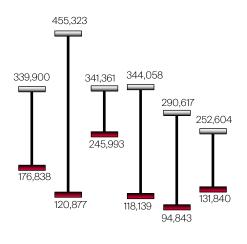
Although among the lowest priced residential developments in Metro Manila, these CBDs have recorded the highest arowth. Ortigas CBD. Alabang CBD and QC have recorded a 14.5%, 20.2% and 20% y-o-y growths, respectively, thus showing huge potential gains for residential real estate investment in these areas. These price increases were

mostly attributed to midlevel market projects.

RESIDENTIAL SECTOR OUTLOOK

It is expected that there will adverse effects COVID-19 pandemic on the residential condominium sector. With the ECQ in place for more than a month. turnovers of residential developments would greatly be delayed. Project launches for the rest of the year are likely to put on hold developers wait for market conditions to stabilize and potential buyers to adapt to the new normal.

FIGURE 6 Indicative Average Selling Prices per Area (in Php/sq. m)

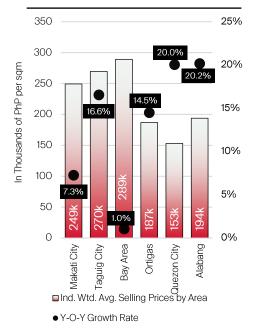


Makati Taguig Bay Ortigas QuezonAlabang City City Area City

Source: Santos Knight Frank Research

RESIDENTIAL RESEARCH

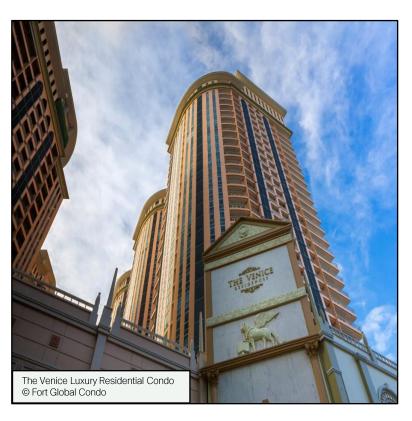
FIGURE 7
Selling Prices and Growth
Rate per Area



Source: Santos Knight Frank Research

The estimated 20%-30% dip in OFW remittances will severely hit the sales of the residential condominium sector as OFW families comprise a bulk of the buyers in the country. The potential job losses shall dampen their overall capacity to invest. and thus, softening the demand for residential properties.

Meanwhile, to cope with the health and economic crisis, several developers are operating, marketing and selling via online and these online transactions may still persist in the short to medium term to adapt to the new normal. In terms of marketing strategies, various promotions like



lowering percentage of down payments and stretching payment terms for several months are offered. being The residential prices are not likely to decrease promotional discounts may be considered especially for spot cash payments, ready-for-occupancy units and for those particular units that are difficult to move.

The BSP already eased interest rates and the reserve ratio requirement to stimulate spending and lending. However, banks may still be hesitant to approve loans because of the possibility of default since majority of the clients

and consumers are already facing financial challenges brought about by the crisis.

All the negative impacts of COVID-19 the to residential sector may exist in the short to medium term. On a longer term, the resiliency of the sector will manifest and new trends in the market will emerge. Aside from online operations. healthy residential condominium buildings with high quality professional property management will be trend moving forward and mixina complementary uses to the residential developments will be more sought-after. •

INDUSTRIAL RESEARCH

Industrial Real Estate Sector Remained Resilient Amid The Pandemic

E-commerce to further drive Industrial and Logistics Sector Growth

E-commerce has been experiencina а boost during the ECQ consumers become more reliant on transactions in securing their daily necessities and wants. The online platform provides a safer and more convenient alternative than traditional retail. thus paving the way for the former's popularity among consumers.

The increasing usage of ecommerce required more delivery services to ensure that commodities ordered online reach consumers' homes. E-commerce, as well as the overall increased demand for food products and pharmaceutical goods, have pushed for the growth of the Logistics Sector.

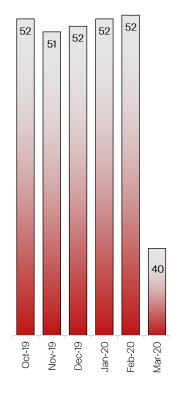
The logistics sector is expected to further pick up upon lifting of the ECQ. NEDA revealed that fast-tracking infrastructure projects will play a huge part in the country's recovery plan. Having a good infrastructure

network will lead to an efficient and unhampered last-mile distribution of goods.

MANUFACTURING SECTOR

The first quarter of 2020 had seen an overall decline in the performance of the country's Manufacturing Sector as a result of the imposition of the ECQ in mid-March. Manufacturing forced firms were temporarily shut down or reduce operations compliance with the lockdown. Moreover, there has been disruptions in the global supply chain factories overseas were also affected bv the These factors pandemic. contributed to the diminished supply of raw materials and production of non-essential goods. On a positive note, data from the **Philippine** Statistics Authority (PSA) showed that manufacturing of essential goods such as

FIGURE 8
Philippines
Manufacturing PMI



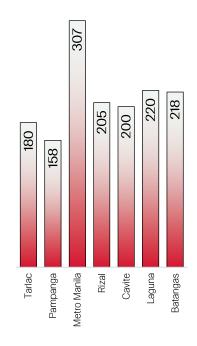
Source: IHS Markit

chemical products, and pharmaceutical goods grew by 0.6%, 3.8% and 25.6%, respectively, which propped up the Manufacturing Sector.

INDUSTRIAL RESEARCH

FIGURE 9

Wtd. Avg. Lease Rates in Regions III, NCR, IV-A (In PhP/sqm/mo)



Source: Santos Knight Frank Research

However, the decrease in the production of non-essential goods outweighed the growth of the essential goods which resulted to an overall decline for the sector.

Data from the monthly publication of IHS Markit, a global information provider, suggests that the negative effect of the pandemic in the Philippine Manufacturing Sector only started in the month of Prior March. to the implementation of the ECQ. the country was performing well in

comparison with its neighbouring countries, registering a Purchasing Manager's Index (PMI) of 52.1 in January and an even higher figure in February at 52.3. The PMI is used to gauge the performance of a country's manufacturing sector, with figures above 50 showing growth while readings below 50 indicating weakening of the sector. For the month of however, March, country's PMI fell to 39.7.

Despite the dull figures in the latter part of the quarter, the Manufacturing Sector is expected to rebound and regain momentum along with the resumption of business operations and the gradual reopening of the economy in the coming months.

METRO MANILA WAREHOUSING INDUSTRY

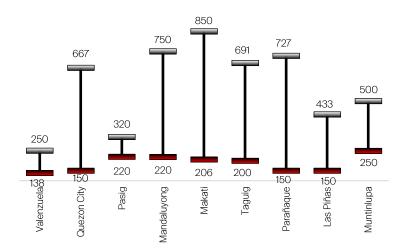
Weighted average lease rate of warehouses in Metro Manila was noted at PhP307 per sam per month. Despite the pandemic. it remains virtually unchanged and is not expected to fluctuate soon as warehouse lease volatile. rates are not Meanwhile. warehouse spaces in the provinces adjacent to Manila were being offered at cheaper rates. Rents in Southern Luzon and Central Luzon were pegged at an average of PhP200 per sqm per month and PhP165 per sam per month, respectively.

In terms of lease rates of warehouses in Metro Manila, the cities of Makati and Mandaluyong



INDUSTRIAL RESEARCH

FIGURE 10 Metro Manila Warehouse Lease Rates (In Php/sqm/Mo)



Source: Santos Knight Frank Research

continued to command the highest lease rates PhP565 and PhP532 per square meter per month, respectively. The two cities were able to command relatively higher rents as they are located in the center of the Capital and consequently boast superior accessibility. followed Taguig at а weighted average PhP423 per sqm month which was mainly pulled up by the presence of new warehouse spaces that are strategically located near the city center.

The demand for warehouse spaces in Metro Manila was mainly coming from the increasing need for storage and handling of medical supplies, donations and other basic essential goods. However, the disruptions in the production of non-essential

goods and business operations stoppages remained have to effect negative on the overall demand for storage spaces. Inspections or viewings were also not allowed because of the ECQ. thus delaying potential leasing transactions.

EXPANSIONS AND UPCOMING SUPPLY

Developers continue capitalize on the growing opportunities in the industrial and logistics sectors. Challenges in the warehousing industry Metro Manila. such as insufficient developable land and lower returns, have prompted the integration of technological innovations in the industrial spaces. Moreover there has been notable expansions in

the neighbouring areas of CALABARZON and the corridor of NLEx-SCTEx-TPLEx in North Luzon where land values are relatively cheaper.

ORCA Cold Chain Solutions inaugurated the first fullyautomated cold storage facility in the country. It is equipped with Automated Storage and Retrieval Systems (ASRS) and Warehouse Management System (WMS), which will efficiently store items in compact and spaces reduce the required building footprint. The cold facility, storage which February, is opened in located in Bagumbayan, Taguig City.

MetroPac Movers is set to begin construction of its logistics center in Sta. Rosa City, Laguna. The facility will offer around 41,000 pallet positions for aoods and drv about 17.500 pallet positions for refrigerated products. The logistics hub is initially slated for completion in Q2 2021.

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